

January 18, 2019

Dear MoATA Executive Committee and MoATA Members,

I am writing this letter to express my interest in the Public Relations Officer for the Missouri Athletic Trainers' Association (MoATA). I am very interested in this position and the opportunity to serve our members of MoATA and the profession of Athletic Training. I have always had a strong desire for advocating for the professional advancement of Athletic Training and I would be honored to have the opportunity to get involved in this way. I feel with my experience and background in similar positions; as well as my personal qualities and passion for the athletic training profession, you will find that I am qualified to serve as the Public Relations Officer for MoATA.

Currently, I am an Assistant Athletic Trainer at Northwest Missouri State University. My primary responsibility is overseeing the overall healthcare of Men's and Women's Cross Country/Track and Field teams, as well as responsible for insurance and billing coordination. In addition, I have also managed our social media presence and assemble our alumni newsletter for distribution to our alumni database. In previous jobs, I also gained experience in managing social media accounts, updating company website information, and creating and distributing various newsletters, press releases, and other company materials.

Further, I feel my personal qualities will also translate well to be successful in this position. I am a very organized and am constantly working in a fast-paced environment; therefore, time management is also one of my strongest qualities. In addition, I have a deep passion for the profession of athletic training constantly striving to further my skills as a healthcare professional, along with a drive to enhance and promote Athletic Trainers as health care professionals.

Please accept this as my formal letter of interest for the Public Relations Officer position. I truly believe my professional and personal qualities and experiences will allow me to be successful in this position. I appreciate the Board's and our member's consideration of my candidacy and would truly look forward to the opportunity to serve in this position and for our members of MoATA.

Sincerely,

Christina Tapps, MS, ATC, LAT