

To the Members of the Missouri Athletic Trainers' Association,

It is with great excitement and humility that I enter my name to be considered for the position of Treasurer for the Missouri Athletic Trainers' Association. Over the last several years, I have had the privilege to serve MoATA in varying capacities. Through this involvement, I have better learned the history and structure of the association. Our organization has had a long lineage of service-based leadership that has laid a foundation for us to build upon and better serve the physically active population of Missouri.

A strong financial portfolio will allow our organization to continue to advocate as well as invest in opportunities that will directly benefit our members. Working in collaboration with our Executive Committee, as well as Chairs of our committees, we will explore new prospects for growth and continue to evaluate our existing framework. One main item should involve work towards non-discriminatory legislative language leading to third party reimbursement and better recognition with payers.

Healthcare is at a crossroads and will be modeling towards a value-based care approach. The value the athletic trainer provides within any team, is second to none. Given the depth and breadth our educational backgrounds provide, ATs will continue to be sought after more and more. Through this demand, we will be able better leverage our worth, as well as negotiate better salaries and working conditions, thus improving the quality of life. Given the recent global situation, many have felt the effects personally and professionally. We will learn much in the coming months and years as we adapt to new standards and ways we can care for our patients.

I plan to continue to educate others on the value of athletic training, as well as listen to the needs of our members. One goal as an organization is to make new partnerships and find opportunities to grow within our local communities statewide. Missouri is a leader within District V, as well as the nation. We have several initiatives to advance our cause, and it is imperative for all to be involved. Together, we can transform healthcare. I would appreciate the chance to represent you as MoATA Treasurer, make your voice heard, and make a difference in our great profession.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Whetstone', with a stylized, flowing script.

Joe Whetstone, MS, ATC, LAT